

#### Semi-supervised Clustering in Attributed Heterogeneous Information Networks

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## Introduction

• Attributed heterogeneous information network (AHIN)

Heterogeneous information network

- o multiple types of objects
- o different types of links
- Object attributes
- Example: Facebook Open Graph
   objects: users, pages, photos, events, etc.

o attributes:

- users (gender, age, school, etc.),
- photo (lat-long, date/time)





#### **Meta-path**

- A meta-path is a sequence of object types that expresses a relation between objects
- Example: Facebook Open Graph
- objects: users (U), product pages (P), etc.

- UPU: user-page-user (two users like the same product page)
- UUU: user-user-user (two users have a common friend)







# Challenge

- Why clustering in attributed heterogeneous information networks?
- Link-based similarity
  - □ simple network distance measure (eg: random walk)
  - meta-path based measure (eg: PathSim)
- Attribute-based similarity
- Challenge1: how to aggregate various types of similarities?



# Challenge

- Not all the attributes and meta-paths are useful
- Automatic process to select best attributes and meta-paths
- User can provide guidance to supervise the clustering
- Challenge2: how to automatically perform the selection?

## **Related Work**

	without supervision			supervision			
	attribute	link	both	attribute	link	both	
homogeneous	k-means, Ncuts	METIS, AGM, BigClam	CODICIL, CESNA, SA-Cluster	Spectral-learning, SS-Kernel-kmeans	label propagation	FocusCO	
heterogeneous		RankClus, NetClus, SI-Cluster	GenClus		PathSelClus, SemiRPClus	SCHAIN	



## Attribute-based similarity

• Suppose xu has attribute vector fu, xv has attribute vector fu

$$S_A(x_u,x_v) = \sum_{j=1}^{|A_i|} \left( \omega_j \cdot sim(f_{uj},f_{vj}) 
ight),$$

 sim() can be any standard similarity function defined over the j-th attribute



### Link-based similarity

- An effective meta-path based measure: PathSim
- Each meta path Pj defines a similarity measure Spj
- Suppose we have m meta paths, then

$$S_L = \sum_{j=1}^m \lambda_j S_{P_j}$$

• To combine attribute-based and link-based similarity, we have:

$$S = \alpha S_A + (1 - \alpha) S_L$$



#### Supervision constraints

- Must-link set M and cannot-link set C (user supervision)
- To measure the clustering quality,
- 1. How similar intra-cluster and inter-cluster objects are?
- 2. How well the cluster agrees with the supervision constraints?
- we use normalized cuts to be the measure
- **D** reward object pairs in M which are clustered in the same cluster
- **D** penalize objects pairs in C which are clustered in the same cluster

See Se



- Our goal is to minimize J  $\mathcal{J}(\boldsymbol{\lambda}, \boldsymbol{\omega}, \{\boldsymbol{z}_r\}_{r=1}^k) = \sum_{r=1}^k \frac{\boldsymbol{z}_r^T (D - S - \mathcal{W} \circ S) \boldsymbol{z}_r}{\boldsymbol{z}_r^T D \boldsymbol{z}_r} + \gamma(||\boldsymbol{\lambda}||^2 + ||\boldsymbol{\omega}||^2).$ (6)
- Constraints:

$$\sum_{r=1}^{k} \boldsymbol{z}_{r}(u) = 1$$
$$\boldsymbol{z}_{r}(u) \in \{0, 1\}$$
$$\sum_{j=1}^{|\mathcal{PS}|} \lambda_{j} = 1$$
$$\sum_{l=1}^{|A_{i}|} \omega_{l} = 1$$
$$\lambda_{j} \ge 0$$
$$\omega_{l} \ge 0$$



#### Optimization

- An iterative method
  - Optimize  $\{z_r\}_{r=1}^k$  given  $\lambda$  and  $\omega$ 
    - Transform into spectral clustering optimization problem
  - Optimize  $\lambda$  and  $\omega$  given  $\{z_r\}_{r=1}^k$ 
    - Transform into a non-linear fractional programming problem



## Experiment

- Task1: Yelp-Business
- □ businesses (B), cities (C), users (U) and categories (T)
- D business attributes: lat-long, review count, quality star and lot
- meta-paths = {BCB (two businesses are in the same city), BUB (two businesses have the same customer), BTB (two businesses are of the same category)}
- Clustering objective: to cluster businesses by geographical state



## Experiment

- Task2: Yelp-Restaurant
- □ restaurants (B), reviews (R), users (U) and keywords (K)
- □ restaurant attributes: service, reserve, review count, quality star and lot
- meta-paths = {BRURB (two restaurants have reviews written by the same customer), BRKRB (two restaurants have reviews with the same keyword)}
- □ clustering objective: to cluster restaurants by category



## Experiment

- Task3: DBLP
- □ authors (A), papers (P) and terms (T)
- author attributes: published paper count to CIKM, KDD,VLDB and SIGIR
- meta-paths = {APA (co-authorship), APAPA (two authors publish papers with the same coauthor), APTPA (two authors publish papers with the same keyword)}
- □ clustering objective: to cluster authors by research interests

#### Clustering quality



Table 2: 1	NML cor	nparison o	n Yel	p-Restau	irant

-						-					
]		Attribute-only		Link-only			At	tribute+Link	SCHAIN Variants		
1	% seeds	SL	SNcuts	GNetMine	PathSelClus	SemiRPClus		FocusCO	SCHAIN-RWR	SCHAIN-NL	SCHAIN
	5%	0.225	0.185	0.284	0.564	0.142		0.088	0.427	0.628	0.689
	10%	0.258	0.188	0.332	0.610	0.134		0.087	0.429	0.635	0.707
	15%	0.416	0.192	0.367	0.627	0.136		0.095	0.433	0.655	0.725
1	20%	0.425	0.198	0.379	0.635	0.132		0.087	0.426	0.678	0.738
]	25%	0.437	0.251	0.392	0.637	0.136		0.090	0.436	0.689	0.744



## Weight learning



Figure 2: Weight learning on Yelp-Business



## Weight learning

(a) Meta Paths (b) Attributes review count reservation service star 0.8 0.8 parking lot -X-Weights Weights BRURB 0.6 0.6 BRKRB 0.4 0.4 0.2 0.2 ብ 0 0 Ŧ Ψ 2 3 5 3 5 0 1 4 2 0 Δ Iterations Iterations

Figure 3: Weight learning on Yelp-Restaurant



## Weight learning



Figure 4: Weight learning on DBLP



#### Convergence analysis



Figure 5: Convergence analysis



## Conclusion

- We studied semi-supervised clustering in AHINs
- We proposed a novel algorithm SCHAIN which considers both object attributes and meta-paths
- We experimentally proves the usefulness of SCHAIN



# Thank you!